

BE COOL AND BE CULT

KEY COMPETENCES

DIGITAL

PERIOD

DURING

PLAY MODE

IN TEAM

AIM OF THE MISSION

Improve cultural awareness by making them curious to share discoveries.

TIPS AND TRICKS

Discuss together the ways for properly take the best out of social networks.

DESCRIPTION OF THE ACTIVITY

Do you know what to do in your spare time in your new city?
Help other students with your own recommendations and become a travel influencer!
The student who do all the activities and create the history in a funny way will win a ticket for a cultural visit.

Create a Hashtag of your team in your destination city.

Make a list of traditional things to do in the city (food to eat, concert to assist, public, places to see...) and each member of the team publish it in your favourite social media.

Attend one of the events they found and publish a picture about it and include the hashtag and a brief description of it

ADDITIONAL DETAILS

DURATION

All along mobility

Instagram / Facebook /
Twitter

SUITABLE
APPS

INTERNET
NEEDED

YES

NO

Group with supervisor

DEBRIEF

MATERIAL
NEEDED

Smartphone / Laptop